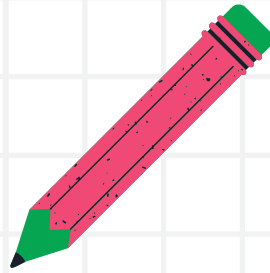


SOCIAL MEDIA CONTENT *for vets*

FUN



WORKSHEET

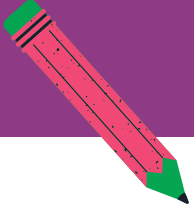


40

**PET-RELATED
CONTENT IDEAS
TO BOOST
ENGAGEMENT**

**FREE
Download**

SOCIAL MEDIA CONTENT *for vets*



Pick your post!



Team Birthday

Celebrate your vets and nurses with a paw-some post on their special day!



Quiz

Ask a multiple choice question about the correct name for an anatomical part



Meme

Share a cute meme to lighten the mood and attract more Likes

Patient of the Week

Who was your star patient for the week?



K-9 Heroes

Highlight the heroic stories of dogs throughout history



Your Say

Should pets be allowed to travel in plane cabins with their owners?

Emojis

Describe your pet with 2 emojis



Animal Charity

Invite followers to give a shout out to their favourite animal charity



Competition

Best dressed pet - Christmas, Easter, Halloween



Who Am I?

Describe a dog or cat breed with a photo and swipe right to reveal the answer

Zodiac Signs

What is your pet's zodiac sign?

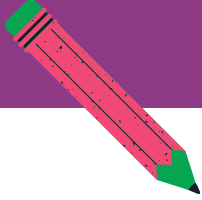


What do you see?

Ask followers to tell you what they see in the xray or ultrasound image



SOCIAL MEDIA CONTENT *for vets*



Pick your post!

Clinic Cat

Introduce your followers to your resident clinic kitty!



Poll

Are you a cat person, dog person or both?



Ask Your Pet

If you could ask your pet (past or present) one thing, what would it be?



Competition

Guess the number of jelly beans / tablets / treats in the jar



Describe Your Pet

Describe your pet in 3 words



Fill in the Blanks

My pet's favourite treat is...



Funny Cat Names

Does your cat have a funny name? e.g. Chairman Meow, Cindy Clawford, Catboy Slim



Kitty Heroes

Feature a story about a famous cat



Pet Pics

Show us the most recent pet pic on your camera roll



Nicknames

Does your pet have a special nickname? Tell us in the comments below!



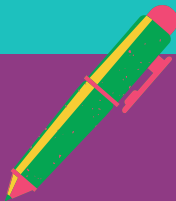
Your Say

Is it ok to kiss your pet?

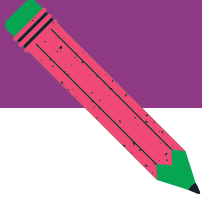


K9 Cafes

Recommend a list of local dog-friendly cafes.



SOCIAL MEDIA CONTENT *for vets*



Pick Your Post!



Celebrity Pets

Share a photo of a famous celebrity (past or present) with their pet

Holiday Fun

Invite followers to share a photo of their pet on holiday



Kitty Quote

Share a quote about the love of cats



Tongue Out Tuesday

Lots of licky loves!



Top 10 Dog Names

Did your dog make it into the top ten?



Our Pets

Showcase a team member with their own pet



Poll

Do you let your dog sleep on your bed?



Fill in the Blanks

The best part of being a cat parent is...



K9 Quote

Share a quote about the bond between dogs and humans



Dog Parks

Share a list of the best local dog parks and/or beaches

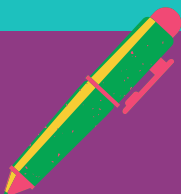
Meet the Team

Introduce a different team member each month and share why they love their job



Top 10 Cat Names

Is your cat's name on our list?



SOCIAL MEDIA CONTENT *for vets*

Breed Spotlight

Feature a different dog or cat breed each month



Fun Fact Friday

Share an interesting animal fact



FAQ

FAQ

Post the answer to a frequently asked pet health question

Puppy School

Share a photo of your most recent puppy school graduates



Still Short On Time?

Having all of your posts planned out for the year is a huge time-saver. But what if your nurses still don't have time to spend creating artwork and writing content?

We can help!

Our social media package is only \$200 p/month + gst and includes the following:

- Branded animal health and safety posts including written content.
- Artwork in your own practice colours, fonts and logo
- Seasonal health and safety messages
- Infographics, noteworthy days, breed spotlights, FAQs, customer testimonials and any other content requested by the practice.
- Frequency - min. 4 posts per week on both Facebook and Instagram
- UNLIMITED clinic supplied photos and patient stories
- 7 day monitoring and response to client comments, messages and reviews
- Monthly performance report

There are no contracts or commitments, and it's very easy to get started.

📞 Call Donna on 0434 886 182 or send an email to info@waggydog.com.au

For more information visit www.waggydog.com.au

